



# Unleashing the Power of Marketplace Apps

## Recommendations for Key Themes





The Freshworks Marketplace provides a wealth of apps to help enhance your Freshworks experience. Here are some of the top apps that improve agent productivity, enhance communication, enable data sync & migration, and unlock AI-driven automation possibilities.

# Agent Productivity

Explore apps that streamline workflows, automate tasks, and empower agents to deliver exceptional customer service.

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## Hide/Disable Ticket Fields

Streamline ticket creation and updates by allowing agents to hide or disable irrelevant default and custom ticket fields.



## Ticket Parsing App

Streamline workflows using the app's advanced parsing capabilities to extract crucial details from incoming tickets.



## Approval Automations

Streamline the approval process within Freshdesk by creating automated approval workflows.



## Tasks To Do

Simplify ticket management for you and your support agents by enabling the creation of your own workflows with custom task lists.



## Auto Start Time

Precisely track the time your agents spend on each ticket.

# Communication and Collaboration

Discover apps that facilitate seamless internal and external communication.

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## TeamViewer V2

Provide remote assistance to your customers from within the Freshdesk ticket page, delivering an elevated remote experience.



## Google Hangouts Chat

Automatically receive notifications in Google Hangouts Chat whenever there's an update on your Freshdesk ticket.

## RingCentral

### RingCentral Premium Call Control

Empower Freshdesk users with advanced telephony capabilities for a more collaborative CRM experience.



## Advanced SMS Alerts

Enable preset actions that trigger specific automation when distinct criteria are met.



## Twilio Plus

Enable 2-way SMS capability in Freshdesk to deliver a true omnichannel experience.

# AI-driven Automation

Explore AI-driven automation apps to enhance operational efficiency.



## AI by Caffeinated CX

Streamline and automate support processes for customer service representatives, effectively saving time and effort.



## AI Smart Assist (Multi-lang)

Enhance your support processes by rephrasing, responding, translating, summarizing, and researching with ChatGPT.



## ChatGPT Assistant

Summarize customer messages, provide suggestions, and offer other valuable features to assist agents in addressing tickets.



## AI Translate Buddy (Multi-lang)

Interact with customers in their native language, leading to heightened satisfaction and loyalty.



## AI Ticket Summary

Analyze sentiment, tone, and language to prioritize and route tickets to the most suitable agent for fast and effective resolutions.

# Enabling data sync & migration

Find apps that seamlessly transfer and sync crucial data to create a cohesive ecosystem of information.



## Migrate from Zendesk App

Securely migrate all your support tickets, conversations, and more from your Zendesk account to Freshdesk.



## Shopify

Enables seamless connection with your Shopify stores, retrieve customer information and more to facilitate support.



## Asana Connect

Efficiently handle tickets by automatically creating tasks in Asana from Freshdesk tickets.



## Trello

Seamlessly collaborate by easily creating helpdesk tickets and updating the status from Trello cards, improving issue resolution.



## GDPR Assistant

Streamline GDPR compliance by automating data and user deletion, enabling simple PDF report generation and more.



To explore more such apps, visit the [Freshworks Marketplace](#) now.

[www.freshworks.com](http://www.freshworks.com)