



# Levelling up app storage with **Entity Storage**

How to store complex, queryable data in apps  
without managing external infrastructure.

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# Introduction

What is Entity Storage for Freshworks apps?



# Work with custom business objects

```
// entity: "crew"
{
  .."name": "Geordi La Forge",
  .."affiliation": "Federation",
  .."organization": "Starfleet",
  .."is_active": true,
  .."designation": "Chief Engineer",
  .."ship_registry": "NCC-1701-E"
}
```

```
// entity: "ships"
{
  .."registry": "NCC-1701-E",
  .."class": "Sovereign",
  .."owner": "Federation",
  .."operator": "Starfleet",
  .."launch_date": 49027.5
}
```

...directly in Freshworks apps  
without managing a database.



# Schema-based, queryable object store

## Entity Schema

- Define entity in JSON
- Multiple entities per app
- Data-types for fields

`./config/entities.json`

## Runtime capabilities

- Get entity schema
- Create records
- Query records
- Update records
- Delete records

No external database infrastructure needed

## Runtime API

- `.schema()`
- `.create()`
- `.get()`
- `.getAll()`
- `.update()`
- `.delete()`

Available for frontend and serverless apps



# Common use cases

## KYC management

Store KYC document details in the app.<sup>+</sup>

<sup>+</sup> Pair with a file-uploading service

## Data synchronization

Full or half-duplex data sync with external systems.

Reduce number of API calls required.

## Catalog management

Store and retrieve catalog & inventory information for ITSM product.

Reduce API usage cost.



# Comparison with storage solutions

How does Entity Storage compare to other data storage options that you can use in a Freshworks app?



# Comparison with key-value storage

Choosing between data-storage options offered by the Freshworks Platform

## Key-Value Storage

- Unstructured data store
- String keys with JSON values
- Only key-based lookup
- Max key + value size: 8 KB
- Available on all plans
- TTL, `setIf`, increment values
- Available for all plans and products

## Entity Storage

- Structured data store
- Entities can have fields of different types
- Rich queries
- Max record size: 100 KB\*
- Currently available on limited plans\*
- For Freshdesk, Freshservice, Freshsales<sup>+</sup>

*\* More on these later in the Limitations section*

*<sup>+</sup> Currently supported products*



# Comparison with SQL databases

When your app needs to store complex data

## SQL databases\*

- Hosted externally
- Additional setup & maintenance
- Table and rows
- SQL as the command and query language
- Relational data

*\* Non-exhaustive comparison*

## Entity Storage<sup>✦</sup>

- Available as a Platform feature
- No external infrastructure required
- Entities and records
- Runtime CRUD APIs
- Not relational yet

<sup>✦</sup> Entity limits and other rate-limits apply



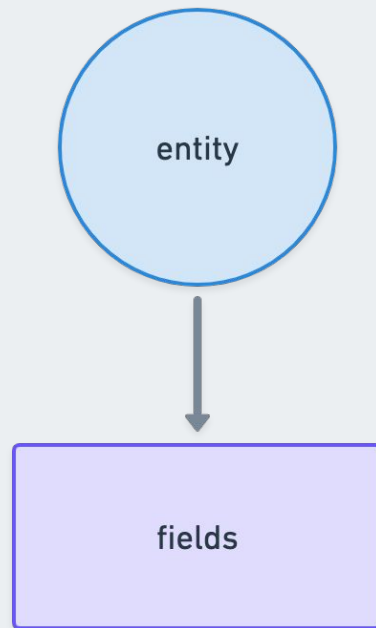


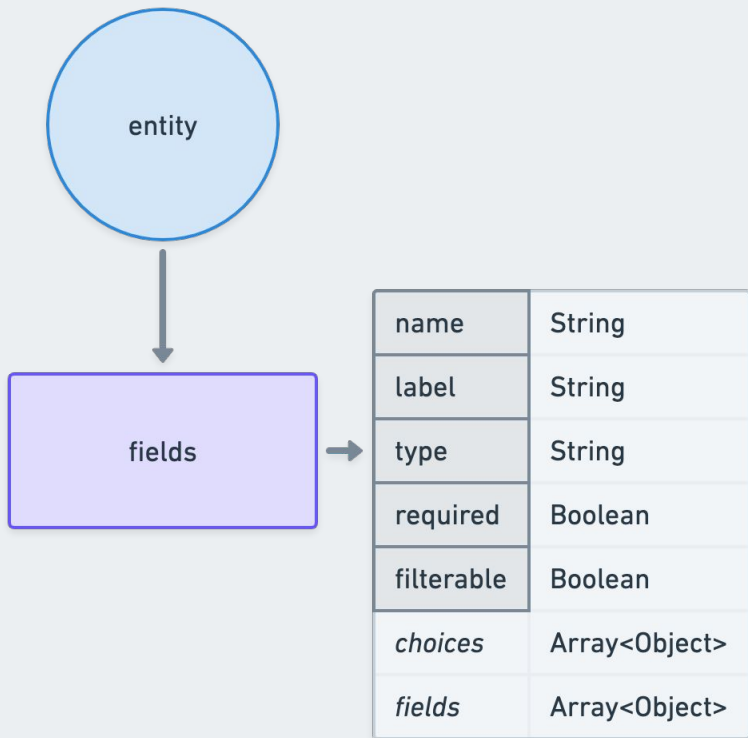
# How to use it

Define entity schema and use them from app code


# Entity schema

Defined in `./config/entities.json`





Anatomy of an entity schema



```
{
  "ships": {
    "fields": [
      {
        "name": "registry",
        "label": "Registry",
        "type": "text",
        "required": true,
        "filterable": true
      },
      {
        "name": "class",
        "label": "Starship class",
        "type": "enum",
        "required": true,
        "filterable": true,
        "choices": [
          { "id": 1, "value": "Galaxy" },
          { "id": 2, "value": "Sovereign" },
          { "id": 3, "value": "Cruiser" },
          { "id": 4, "value": "Freighter" },
          { "id": 5, "value": "Warbird" },
          { "id": 404, "value": "Unknown" }
        ]
      }
    ]
  }
}
```

An example ./config/entities.json file

# Types of fields

```
{
  "ships": {
    "fields": [
      {
        "name": "registry",
        "label": "Registry",
        "type": "text",
        "required": true,
        "filterable": true
      }
    ]
  }
}
```

text	<input type="text" value="NCC-1701-E"/>		
text	<input type="text" value="USS Enterprise"/>		
enum	<input type="text" value="Sovereign-class"/>	<input type="text" value="Warp: 9.995"/>	float
boolean	<input type="text" value="Active: Yes"/>	<input type="text" value="Since: 2372-10-30"/>	date
paragraph	<input type="text" value="A 24th century Federation Sovereign-class starship operated by Starfleet. The sixth Federation starship to bear the name Enterprise."/>		
section	<div>Armaments</div> <div> <input type="text" value="Phaser arrays: 16"/> integer         </div> <div> <input type="text" value="Torpedo launchers: 10"/> integer         </div>		
datetime	<input type="text" value="Last mission: Tue, 30 Sep 2408 07:00:00 GMT"/>		



<b>text</b>	<= 64 characters
<b>paragraph</b>	<= 2048 characters
<b>integer</b>	whole numbers
<b>float</b>	decimal numbers
<b>enum</b>	multiple options
<b>boolean</b>	true or false
<b>date</b>	YYYY-MM-DD
<b>datetime</b>	ISO-8601 date format

<b>section</b>	group of fields
----------------	-----------------

List of field types

text

NCC-1701-E

text

USS Enterprise

enum

Sovereign-class

Warp: 9.995

float

boolean

Active: Yes

Since: 2372-10-30

date

paragraph

A 24th century Federation Sovereign-class starship operated by Starfleet. The sixth Federation starship to bear the name Enterprise.

section

Armaments

Phaser arrays: 16

integer

Torpedo launchers: 10

integer

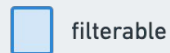
datetime

Last mission: Tue, 30 Sep 2408 07:00:00 GMT



<b>text</b>	<= 64 characters
<b>paragraph</b>	<= 2048 characters
<b>integer</b>	whole numbers
<b>float</b>	decimal numbers
<b>enum</b>	multiple options
<b>boolean</b>	true or false
<b>date</b>	YYYY-MM-DD
<b>datetime</b>	ISO-8601 date format

<b>section</b>	group of fields
----------------	-----------------



List of field types that are filterable

text

NCC-1701-E

text

USS Enterprise

enum

Sovereign-class

Warp: 9.995

float

boolean

Active: Yes

Since: 2372-10-30

date

paragraph

A 24th century Federation Sovereign-class starship operated by Starfleet. The sixth Federation starship to bear the name Enterprise.

section

Armaments

Phaser arrays: 16

integer

Torpedo launchers: 10

integer

datetime

Last mission: Tue, 30 Sep 2408 07:00:00 GMT



```
{
  "name": "class",
  "label": "Starship class",
  "type": "enum",
  "required": true,
  "filterable": true,
  "choices": [
    { "id": 1, "value": "Galaxy" },
    { "id": 2, "value": "Sovereign" },
    { "id": 3, "value": "Cruiser" },
    { "id": 4, "value": "Freighter" },
    { "id": 5, "value": "Warbird" },
    { "id": 404, "value": "Unknown" }
  ]
},
```

"type" = "enum"

text NCC-1701-E

text USS Enterprise

enum Sovereign-class float Warp: 9.995

boolean Active: Yes date Since: 2372-10-30

paragraph A 24th century Federation Sovereign-class starship operated by Starfleet. The sixth Federation starship to bear the name Enterprise.

section Armaments

integer Phaser arrays: 16

integer Torpedo launchers: 10

datetime Last mission: Tue, 30 Sep 2408 07:00:00 GMT



```
{
  "name": "armaments",
  "label": "Armaments",
  "type": "section",
  "fields": [
    {
      "name": "num_phaser_arrays",
      "label": "Phaser arrays",
      "type": "integer"
    },
    {
      "name": "num_torpedo_launchers",
      "label": "Torpedo launchers",
      "type": "integer"
    }
  ]
},
```

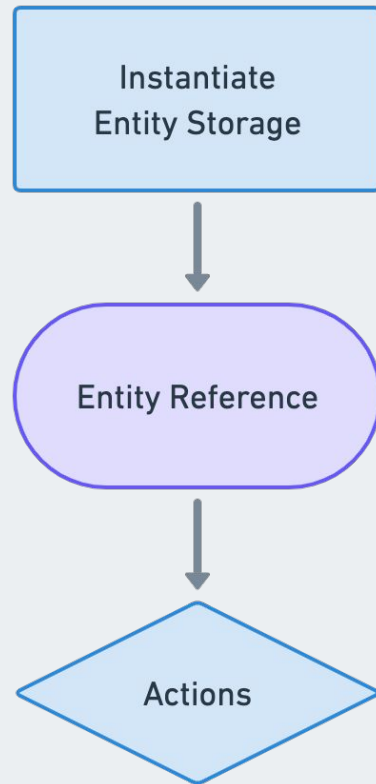
"type" = "section"

text	<input type="text" value="NCC-1701-E"/>		
text	<input type="text" value="USS Enterprise"/>		
enum	<input type="text" value="Sovereign-class"/>	<input type="text" value="Warp: 9.995"/>	float
boolean	<input type="text" value="Active: Yes"/>	<input type="text" value="Since: 2372-10-30"/>	date
paragraph	<input type="text" value="A 24th century Federation Sovereign-class starship operated by Starfleet. The sixth Federation starship to bear the name Enterprise."/>		
section	<div><div>Armaments</div><div><div>Phaser arrays: 16</div><div>integer</div></div><div><div>Torpedo launchers: 10</div><div>integer</div></div></div>		
datetime	<input type="text" value="Last mission: Tue, 30 Sep 2408 07:00:00 GMT"/>		



# Entity Storage API

Instantiate Entity Storage and then perform actions on an entity reference



# Get entity reference



Frontend

```
function prepareEntity(client) {  
  • const entity = client.db.entity({ version: "v1" });  
  • return entity.get("ships");  
}
```

---

Serverless

```
function prepareEntity() {  
  • const entity = $db.entity({ version: "v1" });  
  • return entity.get("ships");  
}
```

# Get entity schema



```
// Get entity reference
const $entity = prepareEntity();

// Get entity schema
await $entity.schema();
```

Call .schema() on an entity reference

```
{
  .."entity": {
    ... "id": 1,
    ... "name": "ships",
    ... "prefix": "ships",
    ... "fields": [
      ... {
        ... "name": "registry",
        ... "label": "Registry",
        ... "type": "text",
        ... "required": true,
        ... "filterable": true,
        ... "choices": []
      },
      ... { /* ... */ }
    ]
  }
}
```

Response

# Create a record



```
•const payload = {  
  •registry: "NCC-1701-E",  
  •name: "USS Enterprise",  
  •class: "Sovereign",  
  •warp: 9.995,  
  •is_active: true,  
  •launch_date: "2372-10-30",  
  •about: "A 24th Century[ ... ]",  
  •num Phaser arrays: 16,  
  •num torpedo launchers: 10,  
  •last_mission_datetime: "2408-09-30T07:00:00.000Z",  
};  
  
•await $entity.create(payload)
```

```
{  
  •"record": {  
    •"display_id": "ships-1",  
    •"created_time": "2022-05-22T16:45:04.599Z",  
    •"updated_time": "2022-05-22T16:45:04.599Z",  
    •"data": {  
      •"registry": "NCC-1701-E",  
      •"name": "USS Enterprise",  
      •"class": "Sovereign",  
      •"warp": 9.995,  
      •"is_active": true,  
      •"launch_date": "2372-10-30",  
      •"about": "A 24th Century[ ... ]",  
      •"num Phaser arrays": 16,  
      •"num torpedo launchers": 10,  
      •"last_mission_datetime": "2408-09-30T07:00:00.000Z",  
      •"armaments": null  
    }  
  }  
}
```

Response

# Fetch a single record



```
• await $entity.get(record.display_id);
```

Pass record's display\_id to .get()

```
{
  "record": {
    "display_id": "ships-1",
    "created_time": "2022-05-22T16:45:04.599Z",
    "updated_time": "2022-05-22T16:45:04.599Z",
    "data": {
      "registry": "NCC-1701-E",
      "name": "USS Enterprise",
      "class": "Sovereign",
      "warp": 9.995,
      "is_active": true,
      "launch_date": "2372-10-30",
      "about": "A 24th Century[...]",
      "num_phaser_arrays": 16,
      "num_torpedo_launchers": 10,
      "last_mission_datetime": "2408-09-30T07:00:00.000Z",
      "armaments": null
    }
  }
}
```

Response

# Update a record



```
// Fetch a record
let { record } = await $entity.get(display_id);

// Change record fields
record.data.warp = 9.999;
record.data.num_phaser_arrays = 18;

// Update the record
await $entity.update(display_id, record.data);
```

Pass record's display\_id and updated field values to .update()

```
{
  "record": {
    "display_id": "ships-1",
    "created_time": "2022-05-23T09:41:57.668Z",
    "updated_time": "2022-05-23T09:41:57.748Z",
    "data": {
      "registry": "NCC-1701-E",
      "name": "USS Enterprise",
      "class": "Sovereign",
      "warp": 9.999,
      "is_active": true,
      "launch_date": "2372-10-30",
      "about": "A 24th Century[ ...]",
      "armaments": null,
      "num_phaser_arrays": 18,
      "num_torpedo_launchers": 10,
      "last_mission_datetime": "2408-09-30T07:00:00.000Z"
    }
  }
}
```

Response



# Query records

# Search all records



```
// Returns first page of 100 records
let page1 = await $entity.getAll({});

// Fetch next page of records
let page2 = await $entity.getAll({
  ..next: page1.links.next
});
```

Pass an empty object to .getAll() for serverless  
Don't pass an empty object for frontend

```
{
  .."records": [
    ...{
      .."display_id": "ships-2",
      .."created_time": "2022-05-23T11:31:02.355Z",
      .."updated_time": "2022-05-23T11:31:02.355Z",
      .."data": {
        .."registry": "NCC-1701-D",
        .."name": "USS Enterprise",
        .."class": "Galaxy",
        .."warp": 9.5,
        .."is_active": false,
        .."launch_date": "2363-10-04",
        .."about": "Starfleet's flagship [ ...]",
        .."armaments": null,
        .."num_phaser_arrays": 12,
        .."num_torpedo_launchers": 2,
        .."last_mission_datetime": "2463-10-01T07:00:00.000Z"
      }
    },
    ...// ← snip (99 other records) →
  ],
  .."links": {
    .."next": {
      .."marker": "L1v3l0ng4ndPR0sp3crFj7NiigDlittVkGc7RmPjKF3"
    }
  }
}
```

Response



# Query records by field value



```
// Fetch all starships of Galaxy class
let res = await $entity.getAll({
  ..query: {
    ..."class": "Galaxy"
  }
});
```

The `query` property of the options object takes in filters

# Queries that satisfy either condition



```
// Query starships that are Sovereign or Cruisers
let res = await $entity.getAll({
  ..query: {
    ..$or: [
      ..{ class: "Sovereign" },
      ..{ class: "Cruiser" }
    ]
  }
});
```

`\$or` takes an array of objects for each field and its value to look for

# Queries that satisfy all conditions



```
// Constitution-class starships named "USS Enterprise"
let res = await $entity.getAll({
  ..query: {
    ..$and: [
      ..{ name: "USS Enterprise" },
      ..{ class: "Constitution" }
    ]
  }
});
```

`\$and` takes an array of objects for each field and its value to look for,  
similar to the `\$or` operator



# Limitations

Technical limitations and pricing plan-based limitations



# Technical Limitations

Number of entities per app	5
Number of fields per entity	20
Number of filterable fields per entity	5
Number of records per entity	Unlimited
Usage Rate Limit	50 concurrent invocations per app
Max Size of each record	100kb



# Marketplace Pricing Plan Limitations

## Developers

- To build and publish apps, you need to be on Pro Trial account or above.
- This is the default trial plan when you sign up

## Customers

- Public Apps: Installable only by customers in Enterprise (Erstwhile Forest) Plan and above
- Private Apps: Can be uploaded only by customers in Enterprise plan or Pro Trial plans



# Resources

Learn about Entity Storage in detail

## Documentation

- [Entity Storage docs for Freshdesk](#)
- [Entity Storage docs for Freshservice](#)
- [Entity Storage docs for Freshsales](#)

## Code samples

- [Custom Todos \(Freshdesk\)](#)
- [Freshfoods \(Freshdesk\)](#)
- [Employee Sync \(Freshservice\)](#)
- [Contact KYC \(Freshsales\)](#)



# Open discussion

Share your thoughts about Entity Storage and how you use plan to use the feature.

Or write in [community.freshworks.dev](https://community.freshworks.dev)